

# ITM 50, LECTURE #5 (7/13/17)

## Agenda

1. Complete the IT infrastructure design for the data center
2. Databases
3. Database assignment
4. Project Phase 1 feedback.
5. Project Phase 2.
6. HW # 3
7. return graded HW# 1 to you
8. Network Architecture

1. IT infrastructure design to host a networked application using a traditional data-center

In Lecture # 4 we developed Steps 1-5 for the infrastructure design.

1. Define the business challenge/business problem/  
(The data center hosts 2 types of applications

Internal:  
Enterprise  
Applications  
Used to  
operate the  
company:

ERM (ERP)

SCM

⋮

CRM

External:

related to the  
vision, mission,  
& business goals  
of the company

e.g. stream  
movies (Netflix)

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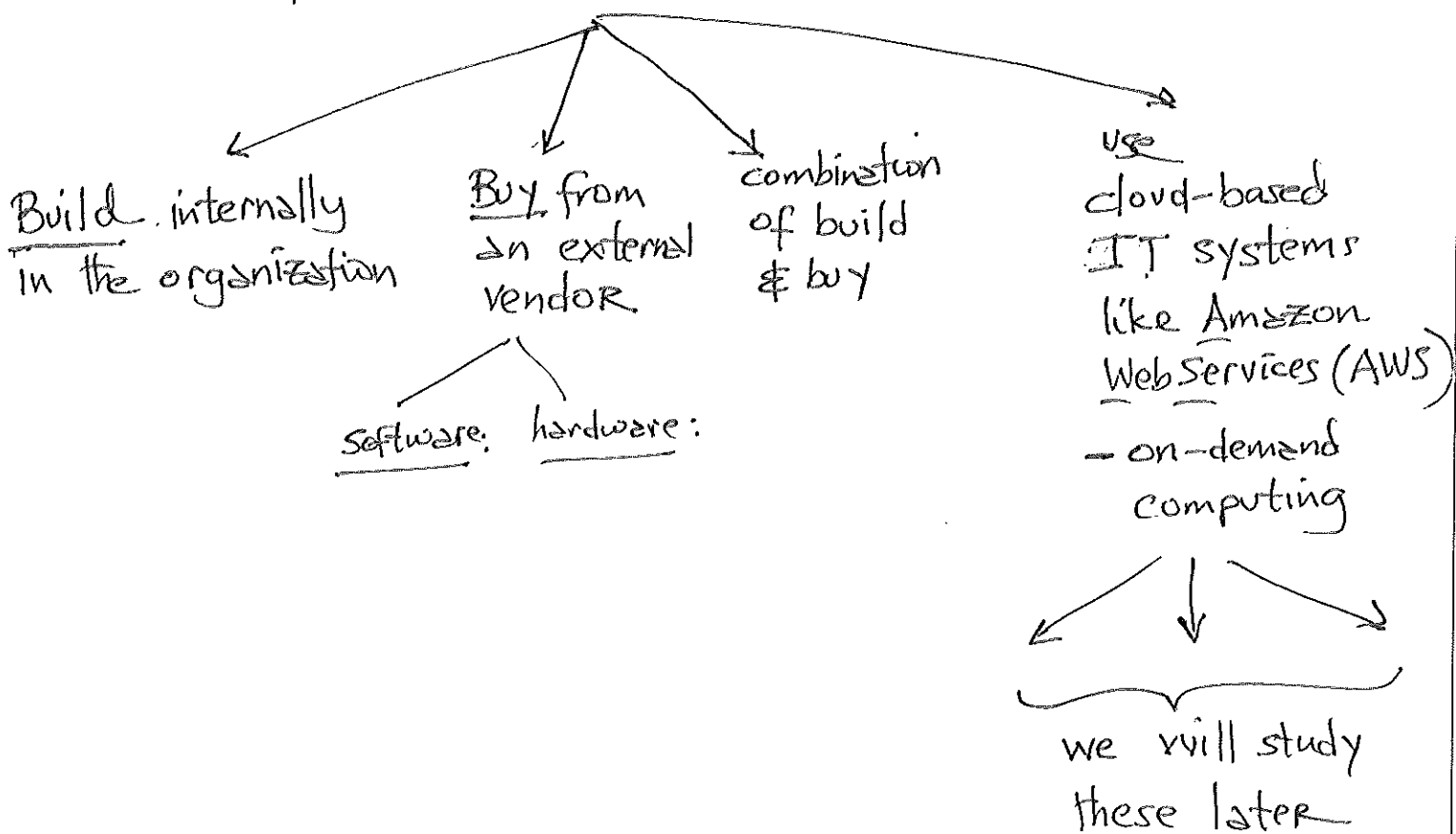
2. Define the business process that need to be automated using software applications
3. Translate business processes into the requirements for the software applications

4. Define the software architecture  
(in particular, the layering or tiering of the software architecture)

5. Define the hardware architecture to host the software architecture

There are 3 more steps

Step 6: Determine actual implementation options for software (step 4) and hardware (step 5)



Step 7: Design the data-base architecture

Step 8: Design the computer network architecture

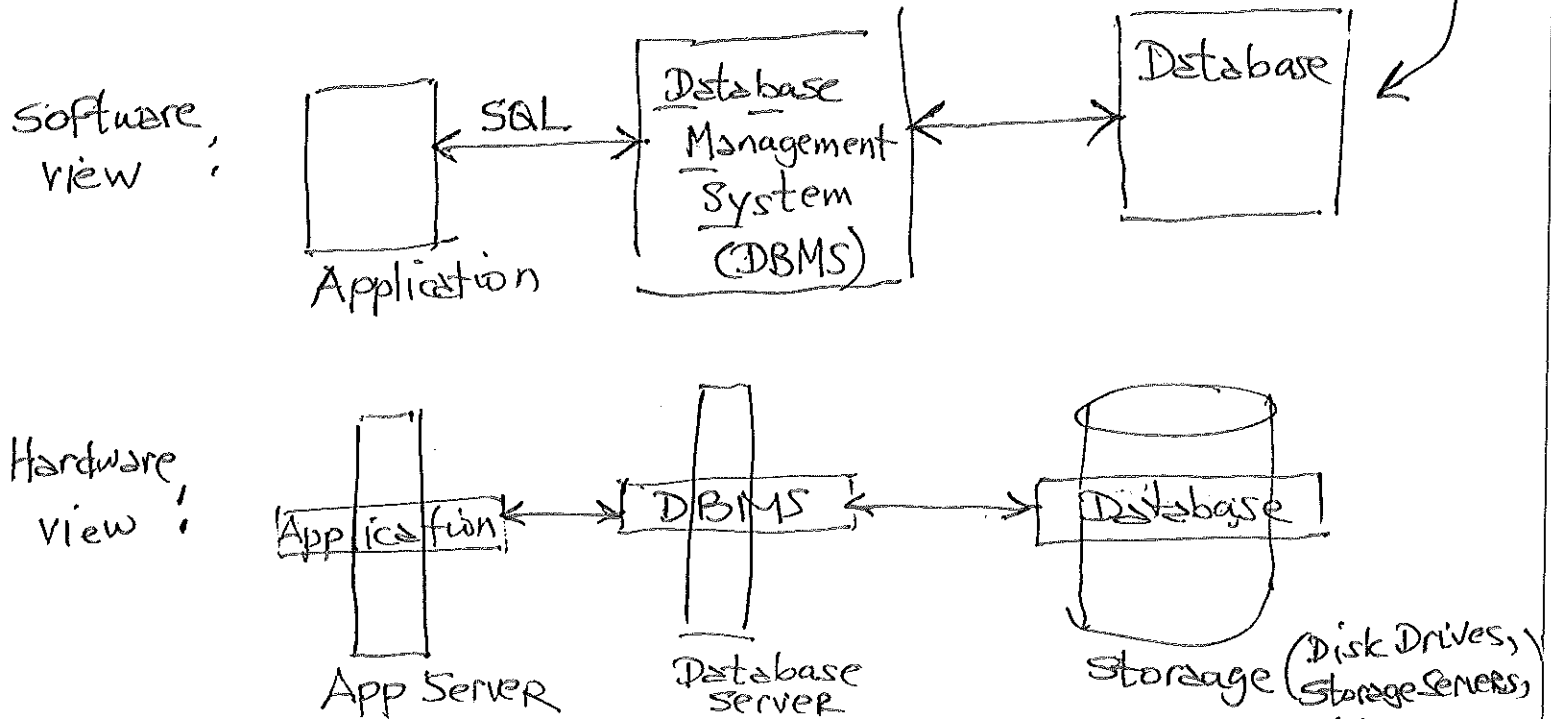
## Database Design

### Definitions

Database is a collection of related files containing records of people, places, and things

### Problem:

How do we organize data, and how do we manage data on the computer?

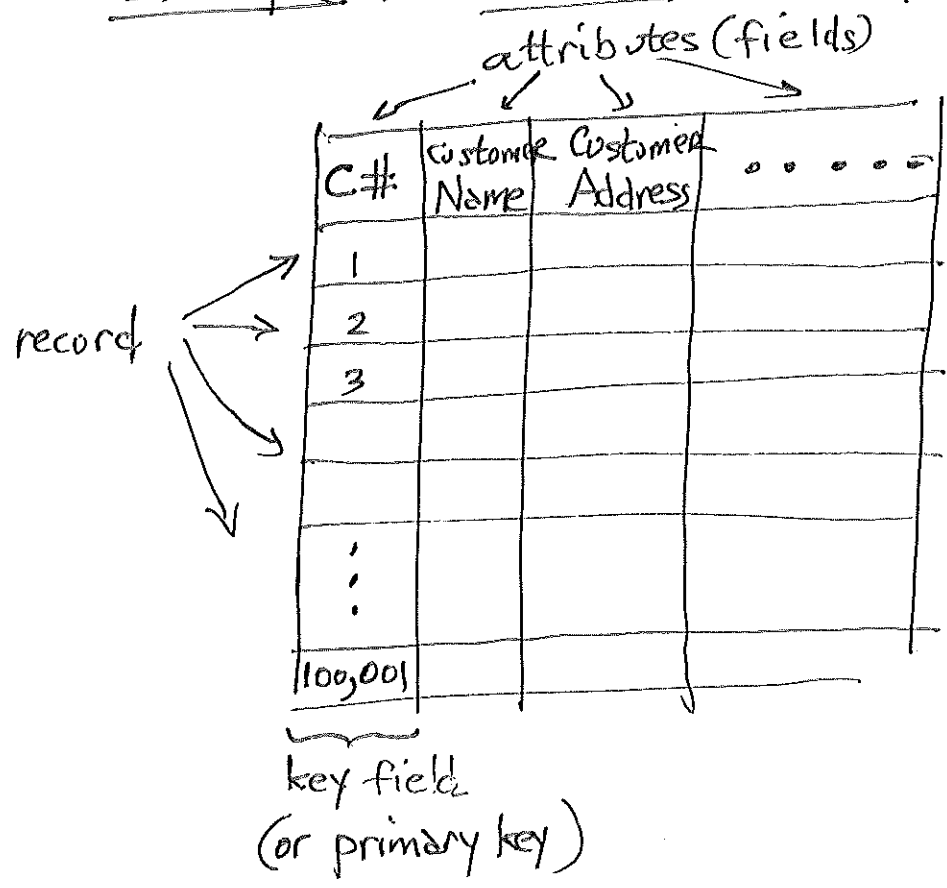


Back to the problem defined on the previous page:

1. Organize data by category of information  
such as customers, suppliers, orders, .....
2. Information about categories is stored and maintained  
as an ENTITY, e.g.  
Customer Entity, Supplier Entity, .....
3. Each entity has specific characteristics called  
Attributes (or fields)  
e.g. for Customer Entity; the attributes are  
customer #, customer name, .....
4. An individual member of an Entity is called  
a record
5. Relational Database  
- Database is organized as a relational DB  
in a two-dimensional table with the rows  
representing the records & the columns  
representing the attributes (or fields)

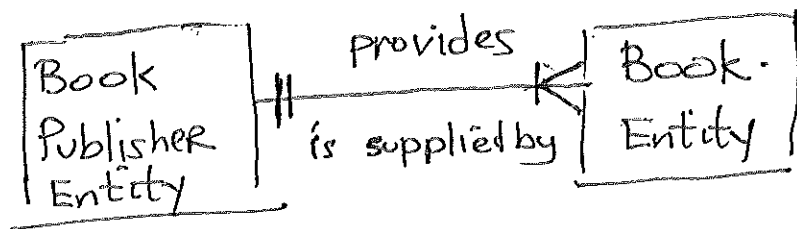
- Each table contains a key field to uniquely identify each record for the purposes of data retrieval and/or manipulation
- Entity relationship diagrams show how the entities in the DB are related

Example : Customer Entity DB



## Simple entity relationship diagram:

(related to the on-line book-seller)



Notation

⌞ : one-to-many relationship; e.g. for a single book publisher, there are many books

|| : one-to-one relationship; e.g. for a particular book, there is only one publisher

## 6. Database Management System (DBMS)

- DBMS consists of software that permits the centralization of data & data management so that the enterprise has one consistent source for all data needs

- Single DBMS services multiple applications
- DBMS separates the logical (software application) & physical view (location) of the data
- Features of the DBMS
  - data definition capability
  - data dictionary capability
  - data manipulation language
    - SQL (Oracle, Microsoft)
    - mySQL (open-source)
    - DB2

## 7. Tools and Technologies to improve business performance & decision making

- Aggregate individual databases to create an Enterprise Data Warehouse (EDW):  
collects current & historical data from several DB systems in a centralized DB for reporting & analysis



- Data warehouses support multi-dimensional data analysis using OLAP (on-line analytical processing)
- OLAP relates relationships between data entities as a "Data Cube"
- Data mining (aka machine learning) analyzes large pool of data ("Big Data") to perform predictive analytics: find patterns in the data that are useful for predicting future behavior  
e.g. "Recommender System" on Amazon

Read the chapter on "Databases...."  
in EMIS by L<sup>2</sup>.

## Process for DB design

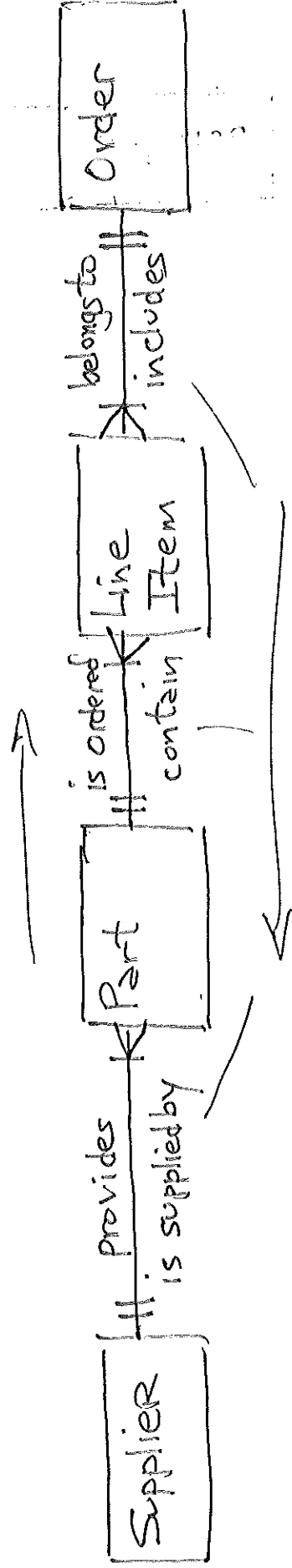
Example: Customer places an **Order** for **Parts**  
Each **part** is a **line item** in an **Order**  
Each **Part** comes from a **supplier**

We want to relate Suppliers to Parts to Line Items to Orders

### Process:

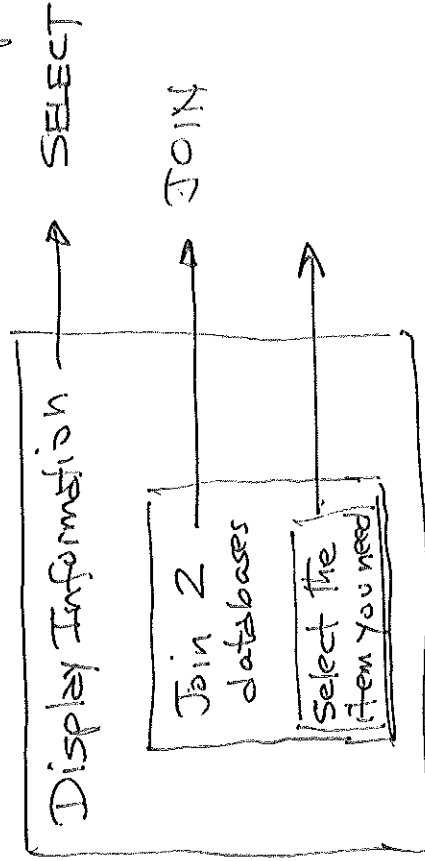
1. Identify the Databases that contain the Entities of interest:
  - Suppliers
  - Parts
  - Line Items
  - Orders
2. Create an entity relationship diagram relating the entities

# Entity relationship diagram



Step 3 : Define the operations to solve the DB problem

Example

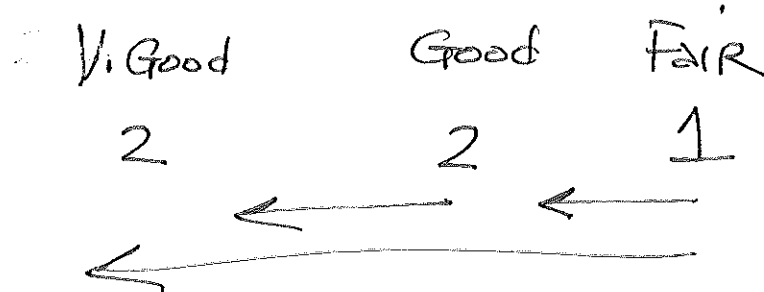


Step 4 : Write the SQL Code

Functions { Display  
Join  
Select } code

## Project feedback

Overall the work was good



## Database:

### Implementation options

Software

DBMS,  
DB

Oracle

(Redwood City)

Hardware

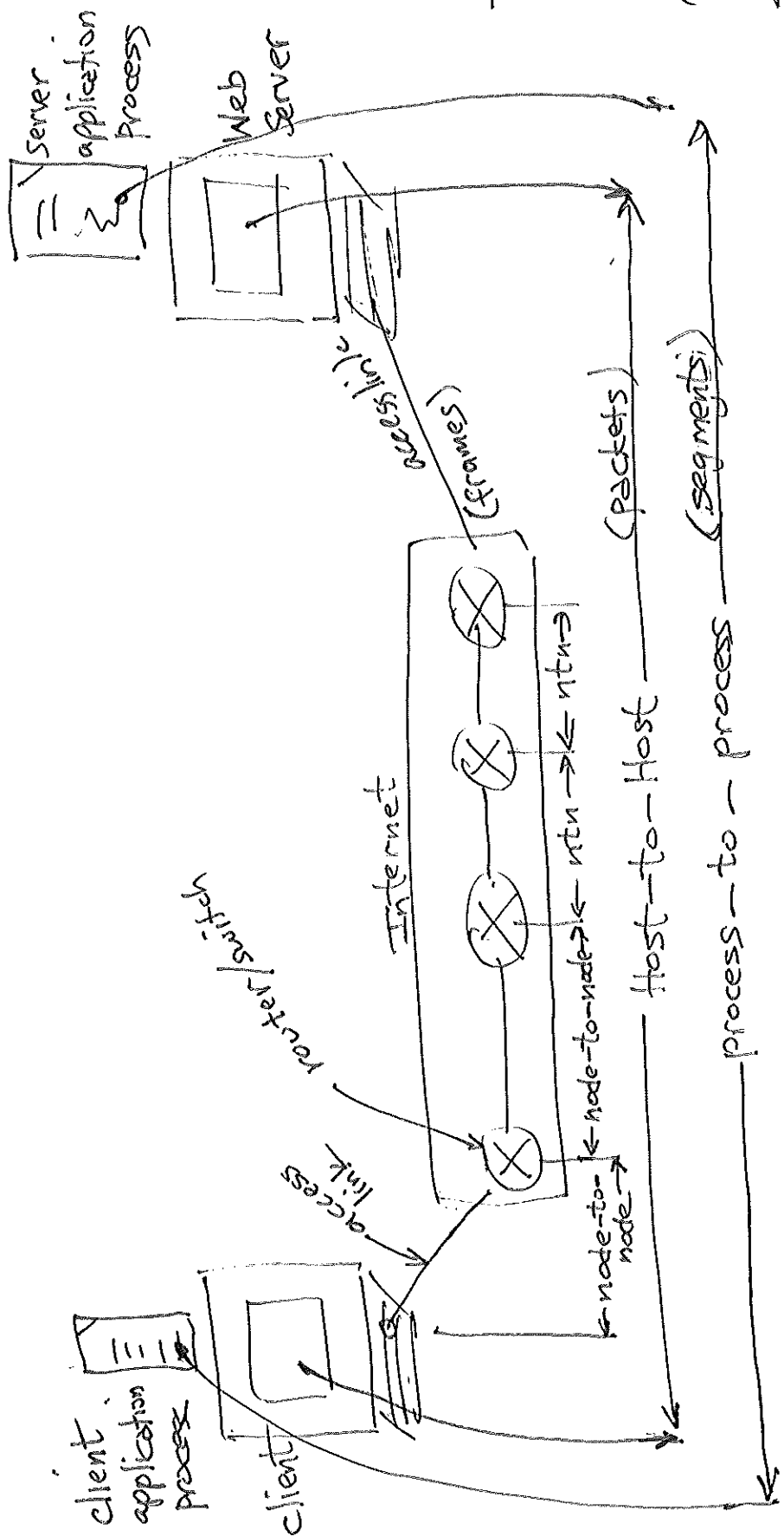
Storage:

Seagate

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# Network Architecture:

main function : enable real communication between  
2 processes (or application programs)



We have 4 layers in the network

1. Data link layer : enables delivery of frames  
node-to-node  
switch-to-switch  
between 2 neighboring nodes  
(node-to-node)
2. Network layer : enables delivery of packets (datagrams)  
between 2 hosts (host-to-host)
3. Transport layer : is responsible for process-to-process  
delivery of segments (parts of messages)  
from one process to another
4. Application layer : is responsible for passing  
messages between the client  
process & the server process  
to perform useful tasks  
(e-mail, file transfer, .....